



Company Profile

WWW.HIEIL.COM

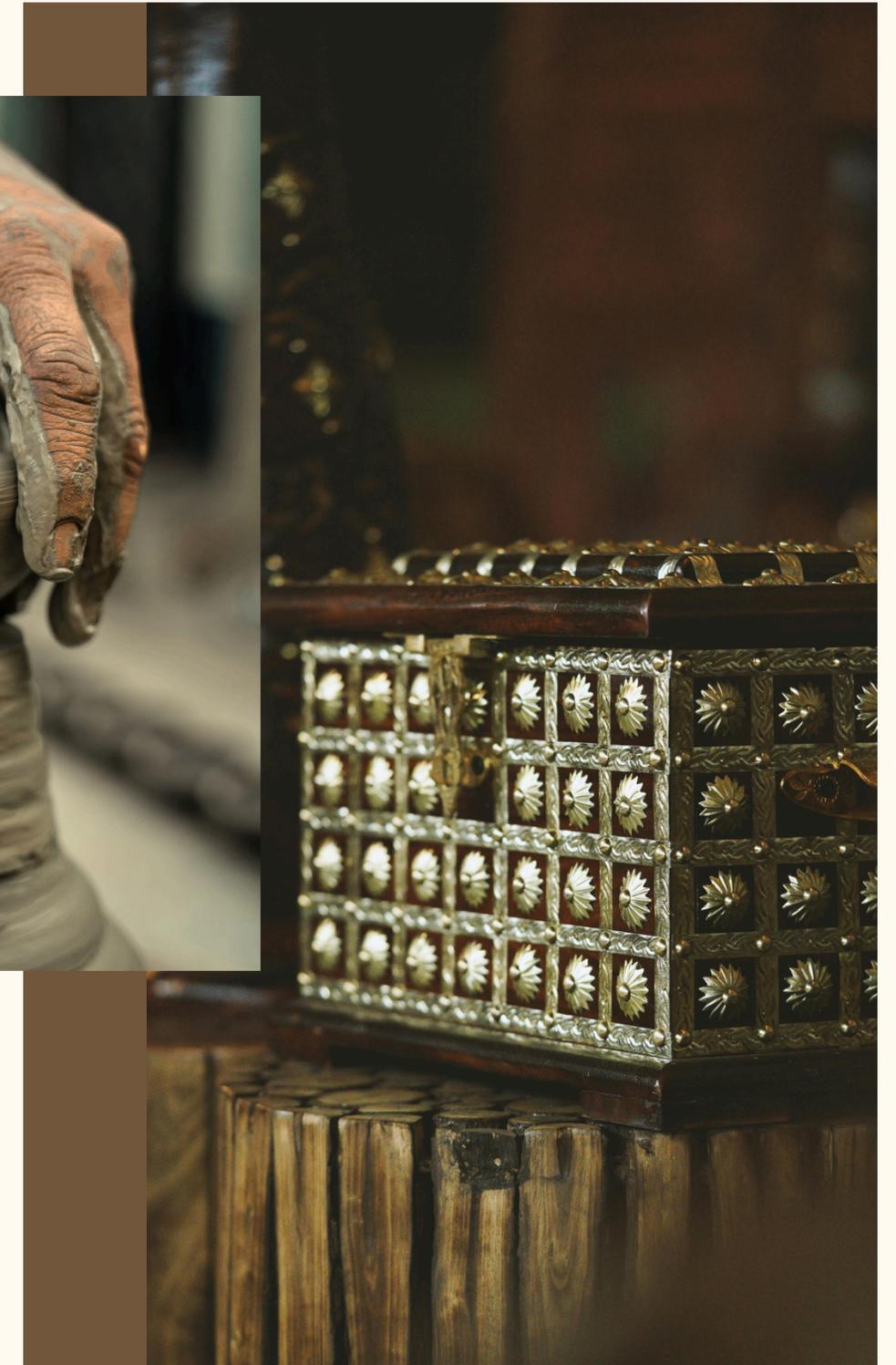
About Us

Introduction:

Hind Import Export International (OPC) Private Limited was established in 2024 as a startup, but our foundation is built on over seven years of hands-on experience in the handicraft and export industry. Based in KOTA, Rajasthan, we are driven by a deep respect for India's cultural heritage and a commitment to delivering its finest handcrafted products to the global market.

History:

Before launching this company, we worked closely with skilled artisans, manufacturers, and exporters across various regions of India. This extensive experience gave us valuable insights into product quality, international trade practices, and customer expectations.



Products & Services

Product Categories:

- Woodcraft items
- Metal products
- Handmade accessories
- Home décor items
- Rug & Carpet
- Hand Made Painting

Custom wooden frames, vases,
candle holders.

Recycled crafts and sustainable
product lines.



Why Choose HIEIL?

Unique Designs:

Our pieces are one-of-a-kind, meticulously crafted with artistic flair.

Ethically Sourced Materials:

We use eco-friendly and sustainable materials.

Customization Options:

Every product can be tailored to meet specific client needs.

Empowering Local Artisans:

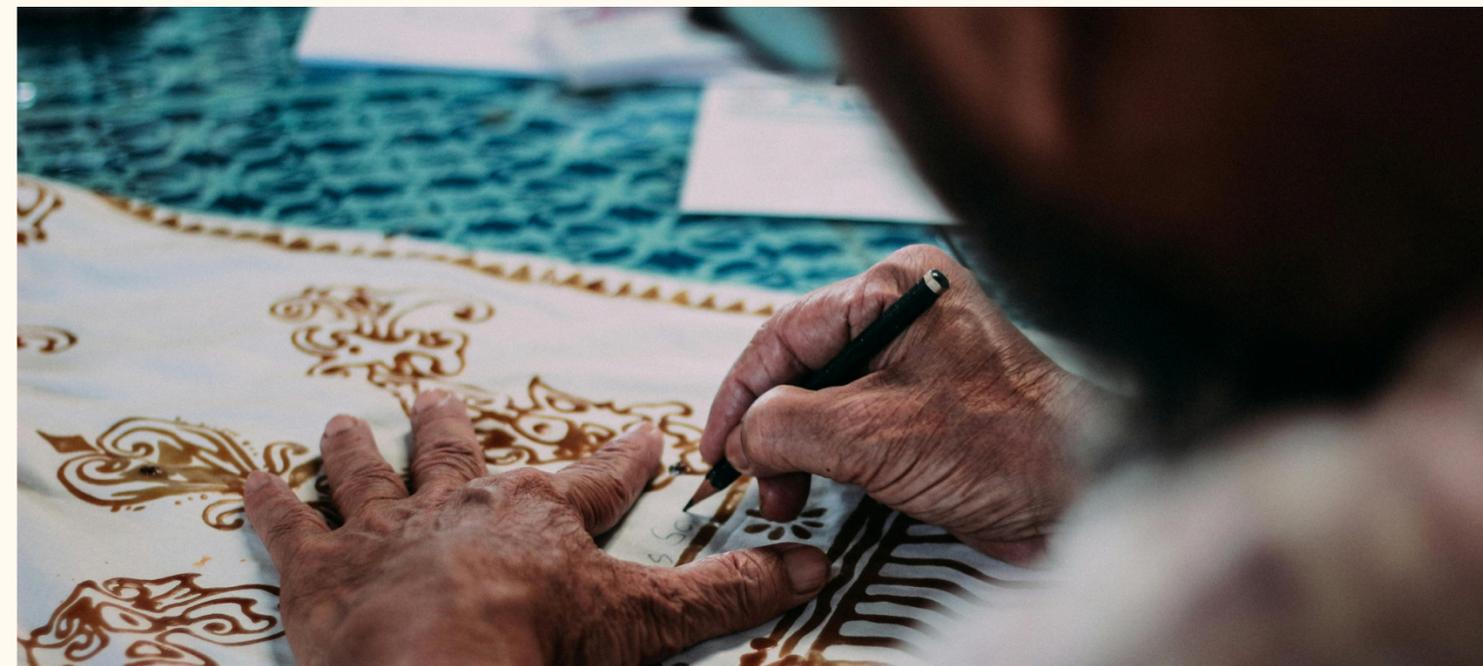
We provide job opportunities for local artisans, promoting their craft and ensuring fair wages.



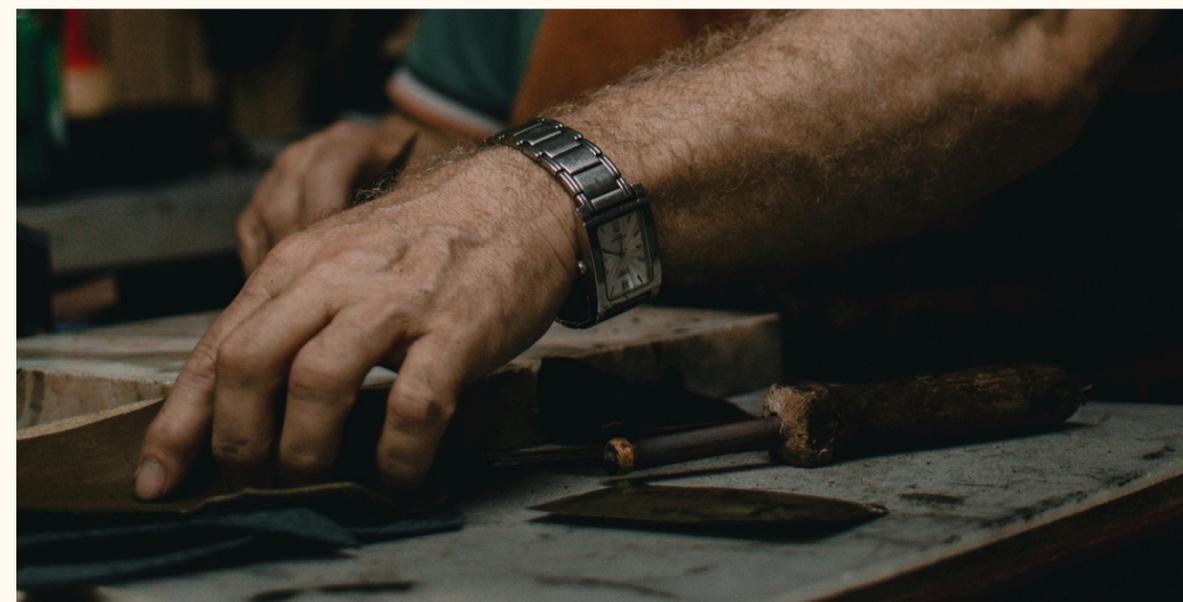
Market & Target Customers

Market Segments:

- Retail customers who appreciate handmade items.
- Business owners (cafes, restaurants) looking to decorate their spaces with unique crafts.
- Art enthusiasts and collectors of handmade goods.



- Target Market: Both local and international (through e-commerce and export markets).
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Core Values:

- 1. Cultural Heritage & Tradition
- 2. Authenticity
- 3. Sustainability
- 4. Fair Trade & Ethical Practices
- 5. Creativity & Innovation
- 6. Quality & Craftsmanship
- 7. Community Empowerment



Our Mission:

- To deliver high-quality, authentic Indian handicrafts to customers worldwide.
- To empower and support local artisans through fair trade and consistent business opportunities.
- To build long-term relationships with clients through trust, quality, and commitment.

Our Vision:

To become a trusted global brand that promotes Indian craftsmanship and connects traditional artisans with international markets.

Our Mission & Vision



Why Choose Us



- Over 7 years of industry experience
- Direct sourcing from skilled artisans
- Assured product quality and authenticity
- Competitive pricing and flexible order quantities
- Personalized customer service and timely delivery
- Transparent documentation and trade compliance

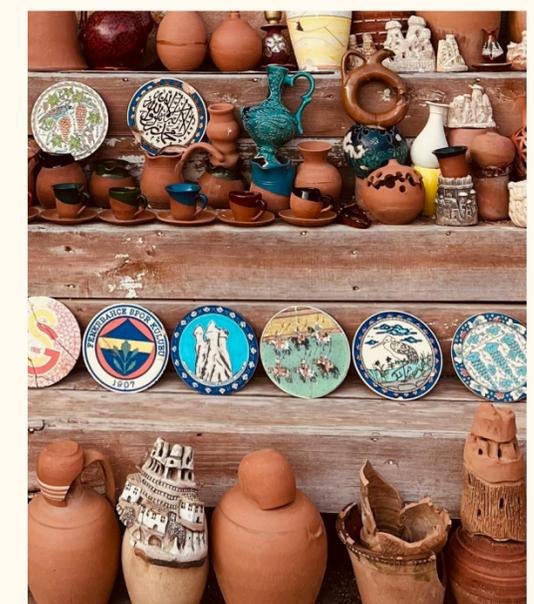
Collaborations & Custom Orders

Special Projects:

- We've collaborated with top designers and companies to create custom interior décor, corporate gifts, and wedding favors.

Custom Orders:

- Let us bring your vision to life. We specialize in creating one-of-a-kind pieces tailored to your needs.





HIEIL

CONNECTING PEOPLE THROUGH COMMERCE

Thank You



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